WE ARE HIRING JOIN US!

Lao Coca-Cola Bottling Co.,Ltd

LAO COCA-COLA BOTTLING CO., LTD, HAS BEEN OPERAYING IN LAOSAS PER THE APPROVAL OF LAO GOVERNMENT SINCE 2012, MANUFACTURING AND DISTRIBUTING SOFT DRINKS FOR WORLD'S NUMBER ONE BEVERAGE COMPANY; "THE COCA-COLA COMPANY"

TRADE MARKETING EXECUTIVE



KEY RESPONSIBILITIES

- Develop and execute trade marketing plans and channel strategies aligned with Sales and Marketing objectives to drive sales, distribution and category growth
- Develop and implement Picture of Success (PICOS) standards and ensure effective in-store execution.
- Plan and coordinate trade promotions, activations, merchandising and POSM activities.
- Monitor trade activities, budgets and KPIs, and prepare regular performance reports and presentations
- Coordinate with agencies, suppliers and other stakeholders to ensure timely delivery of trade activities.
- Perform other duties and ad hoc assignments as assigned by the manager.

QUALIFICATION

- Bachelor's Degree in Marketing, Communication, Business Administration or related field.
- 3 years of experience in Trade Marketing or a related commercial function is preferred. FMCG/consumer goods experience is a plus.
- Good command of English, both written and spoken.
- Proficient in MS Excel and PowerPoint; and good at analytical, reporting, presentation and project coordination skills.

BENEFITS

*Benefits vary by position and level

- ✓ Competitive remuneration package
- ✓ Health & Life Insurance
- ✓ Food, car, fuel and phone allowances
- ✓ Incentive, annual bonus and salary increment
- ✓ Special staff price for company products
- ✓ Annual leave and sick leave

APPLY NOW!

service.HR@laoscoke.com; anousith.se@laoscoke.com

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DONNOKKHOUM VILLAGE, SISATTANAK DISTRICT, VIENTIANE CAPITAL